



THE AUSTRALIAN SOCIETY
OF COSMETIC CHEMISTS



General Sponsorship Prospectus

57th Annual ASCC Conference

GENERAL SPONSORSHIP

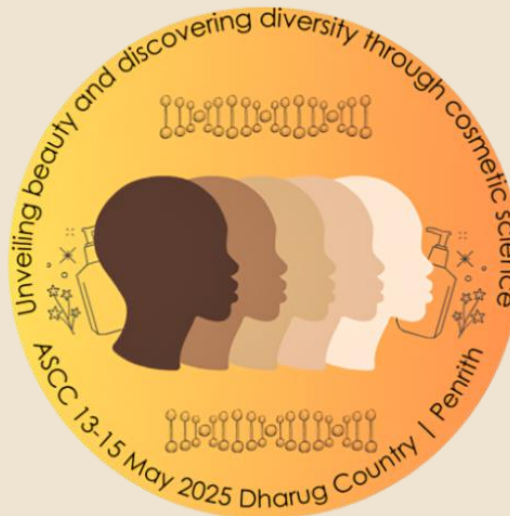
The Australian Society of Cosmetic Chemists (ASCC) is excited to organise the 57th Annual Conference, to be held in the Dharung Country, at the Western Sydney Convention Centre, Penrith.

This annual event is reaching to new heights by emphasising beauty, diversity celebration, and fostering beauty entrepreneurship. And we invite organisations to align themselves with these values and gain visibility through sponsorship.

With a strong emphasis on encouraging Brand Owners, Manufacturers, Suppliers and Formulators to attend, we have made sure there is plenty of exciting content for everyone.

Get in quick as this general sponsorship packaging will be the last package offered for this event. Ensure you maximise the opportunity to show attendees your organisation's commitment to Australian based manufacturing, and Australian brands.

We look forward to your companies' involvement and joining us into 'REDEFINING BEAUTY FOR ALL'.



The

GENERAL SPONSORSHIP

CONFERENCE LANYARD

Connect with Every Attendee:
Become an integral part of the attendee experience by sponsoring the official conference lanyards. Your logo will be on the lanyard connecting you with every delegate, speaker, and exhibitor. This is a unique opportunity to make a lasting impression and build valuable connections.

PRICE
1 x \$3000

SPEAKER GIFTS

Sponsor the gifts for speakers presenting at the conference. This sponsorship offers targeted recognition among attendees present on an entire day. Be aligned with our high quality, locally sourced, speakers gift. Your sponsorship will be announced at the first session of each.

PRICE
3* x \$500

* One for each day of the conference

GENERAL SPONSORSHIP

CONFERENCE APP

Put Your Brand in Their Hands:

Become the exclusive sponsor of the ASCC 2025 Conference App, the indispensable tool for attendees.

Your branding will be prominently displayed, ensuring your company is top-of-mind as attendees navigate the conference schedule, connect with speakers, and explore the trade show.

PRICE
1 x \$5000

CONFERENCE WIFI

Become the exclusive sponsor of complimentary WiFi access for all conference attendees.

Gain prominent recognition and demonstrate your support for connectivity and productivity.

Your company selects the password and username*

PRICE
1 x \$1500

CONFERENCE PHOTOGRAPHER

Capture the Memories,
Capture the Exposure:
Align your brand with the positive energy and excitement of the conference by sponsoring the official photographer. Your company will gain prominent recognition and be associated with preserving the event's key moments.

The Photographer will be wearing your company logo

PRICE
1 x \$3000

*Within parameters allowed by convention center

GENERAL SPONSORSHIP

BARISTA COFFEE

Associate your brand with energy and attendee satisfaction by sponsoring our popular barista coffee service. This sponsorship offers high visibility and positive brand association. Signage will be displayed on each barista cart

PRICE
3* x \$1250

LOUNGE AREA

Position your brand as the facilitator of valuable connections and relaxation by sponsoring our exclusive lounge area. This sponsorship offers prominent branding and aligns your company with a premium attendee experience. Your company will be recognized with signage in this high traffic area .

PRICE
1 x \$3000

*one for each day

GENERAL SPONSORSHIP

CONFERENCE MORNING TEA

Provide attendees with a delightful break and gain valuable brand exposure by sponsoring our morning tea.

Signage will be displayed during morning teatime acknowledging your sponsorship

PRICE
3* x \$750

CONFERENCE LUNCH

Provide attendees with a delightful break and gain valuable brand exposure by sponsoring our lunch.

Signage will be displayed during Lunch acknowledging your sponsorship

PRICE
3* x \$1250

CONFERENCE AFTERNOON TEA

Provide attendees with a delightful break and gain valuable brand exposure by sponsoring our afternoon tea.

Signage will be displayed during afternoon tea acknowledging your sponsorship

PRICE
3* x \$750

*one for each day

GENERAL SPONSORSHIP

WELCOME DRINK

Position your brand front and center at the conference by sponsoring the Welcome Drinks Reception. This sponsorship offers high visibility and associates your company with a positive and welcoming start to the event.

Acknowledgement during the welcome function and signate at the bar

PRICE
1x \$1000

WELCOME FUNCTION SIGNAGE

Facilitate seamless navigation to the Welcome Drinks Reception and enhance your brand visibility with strategically placed directional signage.

Your logo will be on signate directing guests to the venue

PRICE
1x \$500

WELCOME FUNCTION MUSIC

Create an engaging and memorable Welcome Function experience by sponsoring the music and visual elements. This sponsorship offers high visibility and positions your brand as a key contributor to the event's atmosphere.

Acknowledgement during the welcome function and signate at the DJ box

PRICE
1x \$500

GENERAL SPONSORSHIP

WELCOME FUNCTION FOOD

Put your name on one of the culinary highlights of the Welcome Function!
Sponsor a live BBQ stations and associating your brand with a memorable culinary experience.

PRICE
4* x \$350

WELCOME FUNCTION GAME

Associate your brand with fun and interaction by sponsoring the large format games. This sponsorship offers high visibility and positive brand association.

PRICE
3# x \$350

GALA COCKTAILS

Own the bar!
Your brand will be front and center, with naming rights to a signature cocktail of the evening. Benefits include prominent branding at all bars, a dedicated cocktail server showcasing your drink, a feature in the program, and more.

PRICE
4 x \$200

* One for each station

shared sponsorship

GENERAL SPONSORSHIP

GALA DINNER MENU

Grace the tables with your brand!

Sponsor the Gala Dinner menus and gain valuable visibility among attendees. Your logo will be displayed on the menus which will be on each table visible to every guest.

PRICE
1 x \$750

GALA DINNER SHOW

Take center stage! Sponsor the Gala Show and capture the attention of all attendees.

Be acknowledged by the MC when introducing the entertainment

PRICE
1 x \$2000

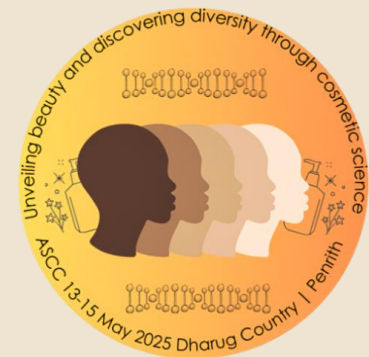
SECURE YOUR GENERAL SPONSORSHIP



General sponsorship will be sold on a first in first served basis from 1pm (AEDT) **Monday 24th February.**

To nominate your preference please email ascc@ascc.com.au

Nominations received from 1pm (AEDT) will be eligible, you will be notified via email of success and issued with an invoice to confirm sponsorship.



2025 Premium Sponsors



ASCC 57th Annual Conference



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ASCC 57th Annual Conference

THE AUSTRALIAN SOCIETY OF COSMETIC CHEMISTS

GENERAL TERMS & CONDITIONS FOR SPONSORSHIPS

The following are the general terms and conditions (General T&Cs) that apply to each Sponsorship Agreement between ASCC and the Sponsor of an Event. These General T&Cs are subject to any special terms and conditions agreed between ASCC and the Sponsor in respect of the Event (Special T&Cs) and if there is any inconsistency between any provision of the General T&Cs and a provision of the Special T&Cs, the relevant provision of the Special T&Cs will apply instead of the relevant provision of the General T&Cs, to the extent of the inconsistency only.

1. DEFINITIONS

In these General T&Cs:

ASCC means The Australian Society of Cosmetic Chemists;

Corporate Logo means any corporate logo of ASCC for the time being, whether registered as a trademark or otherwise;

Corporate Name means the name "The Australian Society of Cosmetic Chemists" or its abbreviation "ASCC" and any derivation of those names;

Delegate means a person or entity who registers to attend an Event as a delegate;

Event means a conference, exhibition or other event held or intended to be held by ASCC;

face-to-face Event means an Event whereby Delegates and other attendees may attend the Event in person;

Force Majeure Event means an event or circumstance which is beyond the reasonable control of a party to this agreement that the party could not reasonably have avoided or overcome, and may include (without limiting the generality of the foregoing):

a) an act of God, lightning, storm, flood, hurricane, typhoon, cyclone, volcanic activity, fire, earthquake, explosion or peril of navigation;

b) theft, malicious damage, strike, lockout, boycott or any state-wide or national industrial dispute;

c) act of public enemy, war (declared or undeclared), sabotage, blockade, revolution, riot, terrorism, insurrection, civil commotion, pandemic, rebellion, military or usurped power or martial law;

d) embargo, power or water shortage;

e) the unforeseen introduction of or a change to the Law applicable to the services provided by ASCC under this agreement which comes into effect after the commencement date of this agreement and applies in Australia or any part thereof or to the performance of the services; or

f) a direction, order or regulation by a Government Authority or a delay by a Government Authority,

but does not include any obligation to pay any amount of money when it is due under this agreement.

Government Authority includes any government or semi-governmental or local government authority, administrative or judicial body or tribunal, department, commission, public authority, agency, Minister, officer, statutory corporation or instrumentality;

Intellectual Property Rights means all industrial and intellectual property rights whether protectable by statute, at common law or in equity, including all copyright and similar rights which may subsist or may hereafter subsist in works or any subject matter, rights in relation to inventions (including all patents and patent applications), trade secrets and know-how, rights in relation to designs (whether or not registered or registrable), rights in relation to registered or unregistered trade marks, circuit layout designs and rights in relation to circuit layouts;

Original Time means the time and date previously advertised by ASCC for the holding of the Event;

Sponsor means a party who pays or offers to pay an amount of money or provides other consideration to ASCC to sponsor an Event;

Sponsorship Agreement means the agreement between ASCC and the relevant Sponsor who sponsors an Event, of which these GT&Cs form part;

Sponsorship Amount means the amount paid to ASCC by the Sponsor in respect of their sponsorship of the Event; and

Virtual Event means an Event held on-line through an event platform or similar.

2. INTELLECTUAL & INDUSTRIAL PROPERTY

I. Except as expressly provided in the Sponsorship Agreement, nothing in this agreement provides to either party any right or licence in respect of the Intellectual Property Rights of the other party.

II. The Sponsor may only use the Corporate Name and each Corporate Logo with the prior written consent of ASCC, which consent will not be unreasonably withheld, and any such use will be subject to any conditions stated by ASCC in writing either at the time of providing that consent or thereafter.

III. If the Sponsor provides, publishes or releases or procures any other party to provide, publish or release any information, document, data or other material in relation to the Event or their sponsorship of the Event, whether written, oral, digital or otherwise, the Sponsor:

(a) is solely responsible to protect its own Intellectual Property Rights and the Intellectual Property Rights of any other relevant third party in relation to that information, document, data or other material; and

(b) must ensure the information, document, data or material is accurate in all respects and is not misleading or deceptive.

IV. If the Sponsor breaches any provision of clause 2 or 3, it will indemnify ASCC and keep it indemnified for any loss, damage, liability or expense suffered or incurred by ASCC arising from that breach.

3. FORCE MAJEURE

To the extent of and for the period that the performance of any obligation of a party under this agreement is affected by a Force Majeure Event, that party's performance of the obligation will be suspended and the party will not be liable for any failure to perform that obligation, provided the party promptly advises the other party to this agreement of full particulars of the Force Majeure Event and keeps the other party regularly advised of any material changes to the Force Majeure Event that may affect the timing or capacity of the affected party to perform the relevant obligation.

4. POSTPONEMENT OR CANCELLATION OF EVENTS BY ASCC

If:

- a) a Force Majeure Event prevents ASCC from holding an Event at the Original Time for the Event;
- b) in the reasonable opinion of the Board of ASCC, a Force Majeure Event adversely and materially affects the commercial viability of ASCC to hold the Event at the Original Time for the Event; or
- c) a Force Majeure Event prevents ASCC from holding a face-to-face Event at the Original Time for the Event but not a Virtual Event at that time or some other time;

ASCC may by notice to the Sponsor:

- d) postpone the Event to a date determined by ASCC;
- e) cancel the Event; or
- f) hold a Virtual Event at the Original Time (in the circumstances described in clause 0) or such other time and date as may be determined by ASCC.

5. REFUNDS BY ASCC

I. If ASCC postpones an Event in accordance with clause 0 and if the postponed Event is held within 60 days of the Original Time, the Sponsor shall not be entitled to receive any refund of the Sponsorship Amount.

II. If:

- (a) ASCC postpones an Event in accordance with clause 0 and the postponed Event is held more than 60 days from the Original Time for the Event; and
- (b) the Sponsor advises ASCC in writing, no later than 60 days before the postponed time and date for the Event, that they no longer wish to be a sponsor of the Event, ASCC will partially refund to the Sponsor the Sponsorship Amount and add an administrative charge as described in the Schedule to the Special T&Cs.
- (c) If the sponsor advises ASCC within 60 days before the postponed time and date for the event, the Sponsor shall not be entitled to receive any refund of the Sponsorship Amount.

III. If ASCC cancels an Event in accordance with clause 4(E), ASCC will partially refund to the Sponsor the Sponsorship Amount as described in the Schedule to the Special T&Cs.

IV. If ASCC holds a Virtual Event instead of a face-to-face Event in accordance with clause 4(F) and the sponsorship opportunity can be maintained:

- (a) the Virtual Event is held at the Original Time for the Event or within 60 days of the Original Time, the Sponsor shall be entitled to a partial refund of the Sponsorship Amount as described in the Schedule to the Special T&Cs;
- (b) the Virtual Event is held more than 60 days from the Original Time for the Event and the Sponsor advises ASCC in writing, no later than 60 days before the postponed time and date for the Event, that they no longer wish to be a sponsor of the Event, ASCC will refund to the Sponsor the Sponsorship Amount less an administrative charge as described in the Schedule to the Special T&Cs; or
- (c) the Virtual Event is held more than 60 days from the Original Time for the Event and the Sponsor has not advised ASCC in writing within 60 days before the postponed time and date for the Event that they no longer wish to be a sponsor of the Event, the Sponsor shall be entitled to a partial refund of the Sponsorship Amount as described in the Schedule to the Special T&Cs.
- (d) the Virtual Event is held more than 60 days from the Original Time for the Event and the Sponsor has not advised ASCC in writing within 60 days before the postponed time and date for the Event that they no longer wish to be a sponsor of the Event, the Sponsor shall be entitled to a partial refund of the Sponsorship Amount and add an administrative charge as described in the Schedule to the Special T&Cs.

V. If ASCC holds a Virtual Event instead of a face-to-face Event in accordance with clause 4(f) and the sponsorship opportunity cannot be maintained, ASCC will refund to the Sponsor the Sponsorship Amount

VI. If the Sponsor is unable to participate, in a material manner, in an Event due to a Force Majeure Event, as demonstrated to the reasonable satisfaction of ASCC, they shall be entitled to a partial refund from ASCC, as described in the Schedule to the Special T&Cs.

6. PAYMENTS & BOOKINGS

I. The Sponsor must pay to ASCC the Sponsorship Amount within 14 days from date of invoice for that amount.

II. A booked Event sponsorship is not confirmed until payment of the Sponsorship Amount is received by ASCC. If payment of the Sponsorship Amount is not received by ASCC within 14 days from date of invoice for that amount, ASCC may cancel the Sponsor's booking of the Event sponsorship and reallocate the sponsorship to others.

III. 6.3 Event sponsorships must be booked by the Sponsor only and not via a supplier, distributor or other third party.

IV. 6.4 Invoices will only be issued by ASCC to the Sponsor and not via a supplier, distributor, or other third party.

7. LIMITATION OF LIABILITY

I. Despite any other provision of the Sponsorship Agreement: (a) Neither party shall be liable to the other party for any loss of actual or anticipated profit or revenue, business interruption, loss of opportunity, income, financing, holding costs, loss by reason of shutdown or increased expense of operation or any loss or damage which may be construed as indirect, special or consequential loss or damage; and (b) To the maximum extent permitted by law, the maximum liability of ASCC, whether that liability arises under the Sponsorship Agreement or in tort (including negligence) or any other cause of action whatsoever, is limited to the Sponsorship Amount paid by the Sponsor to ASCC under the Sponsorship Agreement.

II. Nothing in clause 0 or any other provision of the Sponsorship Agreement adversely affects the rights (if any) of the Sponsor under the Australian Consumer Law or any similar State legislation, to the extent those laws apply to this agreement and may not be excluded or limited as provided herein.

Special T&C's –ASCC Conference 2025

Schedule to the Special T&C's

Clause	Eligible Refund	Admin Fee Payable
5. II	50%	\$150
5. III	50%	\$0
5. IV (a)	25%	\$0
5. IV (b)	25%	\$150
5. IV (c)	50%	\$150
5. IV (d)	25%	\$150
5. V	12.5%	\$0